

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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Marlboro



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Light: 14 mg "tar," 1.1 mg nicotine—Menthol: 15 mg "tar," 1.0 mg nicotine—
Kings: 190 mg "tar," 1.3 mg nicotine av per cigarette. FTC Report Feb. 73



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Source: <https://www.industrydocuments.ucsf.edu/docs/fmhx0001>

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